

Company description

We are a Digital Editorial Group and a Digital Marketing Agency specialized in Email Marketing, BBDD and CRM. We have our **own DB** and **also manage affiliate databases**, adding up to **70 Million of Optin Emails** across Europe. We created and develop our digital projects through which we work as publishers: [ClicPlan](#), [Oferting](#), [Coupon&Go](#). We have created a platform that allows us to send dynamically generated content based on behavioral information and we will evolve it together into a programmatic marketing platform (the first email oriented one). We work global and local brands - Groupon, Vueling, Desigual, Atrapalo, Vente-Privée, Amazon, eBay, TripAdvisor, Booking, Nike, McDonalds generating more than **3.000.000€ in monthly sales** for our partners. We are a **multidisciplinary & multicultural team of 30 persons with a lot of experience** in digital marketing, communication, programming, design and especially **email marketing**. Our office is conveniently located in the center of **Barcelona**, C. Mallorca 237 bis. We are a part of the Reworld Media Group ([EPA:ALREW](#)) that recently become the principal shareholder in TradeDoubler.

Mission & job description

We are looking for a dynamic, analytical and proactive person with digital marketing passion and skills.

Email Marketing Specialist Junior

Marketing & Operational tasks: Create & send our email campaigns using our Back-Office (Programmatic Marketing Platform). Optimize the automatic algorithm that creates the versions of newsletters.

Technical & CRM tasks: Ensure proper operation of user lifecycle, activations, integrations and targets. Monitoring & optimizing volume sent. Supervise our newsletters campaigns: quantity and quality. Deliverability control.

Business & Commercial tasks: Analyze results in order to achieve the proposed objectives for the assigned market. Communicate with affiliate platforms and our commercial department in order to obtain campaign approvals, to deliver campaign results and to obtain new campaigns.

Will work under the supervision of Marketing Responsible, thus being able to improve and update her/his digital marketing skills in a fast and flexible manner.

Requirements:

1-3 years of experience in digital marketing agency, ESP or digital project with +1MM monthly visits.

Digital Marketing knowledge & passion is a must.

Email marketing knowledge and/or experience in working with an ESP (Experian, Selligent, Exact Target even MailChimp, etc.).

Studies in Marketing, Business, Sales or Engineering with Digital Marketing focus.

Language requirement: Spanish/English. Any other European languages will be a plus.

What we offer

Full time preferred with appealing fixed salary & motivating bonus. Fast incorporation + possibility to join our team with an indefinite contract.

Send today your CV and motivation letter by e-mail to:
empleo@emailingnetwork.com