

## Company description

We are a Digital Editorial Group and a Digital Marketing Agency specialized in Email Marketing, BBDD and CRM. We have our **own DB** and **also manage affiliate databases**, adding up to **70 Million of Optin Emails** across Europe. We are developing our own digital projects through which we work as publishers: [ClicPlan](#), [Oferting](#), [Coupon&Go](#). We have created a platform that allows us to send dynamically generated content based on behavioral information and we will evolve it together into a **programmatic marketing platform** (the first email oriented one). We work global and local brands - Groupon, Letsbonus, Vueling, Desigual, Atrapalo, Vente-Privée, Kiabi, Amazon, eBay, generating more than **2.500.000€ in monthly sales** for our partners. We are a **multidisciplinary & multicultural team of 30 persons with a lot of experience** in digital marketing, communication, programming, design and especially **email marketing**. Our office is conveniently located in the center of **Barcelona**, C. Mallorca 237B. We are a part of the Reworld Media Group ([EPA:ALREW](#)) that is also the main shareholder in TradeDoublor.

## Mission & job description

We are looking for a versatile, passionate, pro-active and team-player **PHP Developer** to join our current development team (of 5 persons). The main responsibilities will be:

- ✓ Programming using PHP & Mysql/Redshift/Spark - 70% of the time he / she will be involved in backend
- ✓ 30% of the time FrontEnd programming using CSS, HTML, jQuery for our webs, backoffice, etc.
- ✓ Email HTML optimizations using newsletter analysis tools like Litmus, etc. Working with ESP's APIs.
- ✓ Data integrations (offers) via API, XML, SOAP (ej. Processing Groupon, TripAdvisor, Booking feeds / apis)
- ✓ User support and error debugging. Time reporting and project integration. We use Redmine.

## Requirements:

- **2y experience in a digital project programming with PHP and MySQL or Master Student in Programming.**
- **PHP/Mysql/jQuery/HTML/CSS3** skills and knowledge are a must. Experience in working with a **Framework** is recommended. We use Yii Framework.
- **Knowledge and passion of Data Science, Data Management Platforms, Machine Learning, Deep Learning, Graph Databases (Neo4j), Advanced or Predictive Statistics -> are a big pluses!**
- **We value good communication skills.** You will be working every day with marketing and commercial teams.
- Language requirement: **Spanish or English.**

## Working conditions

Full time preferred with appealing fixed wage & motivating bonus.  
Fast incorporation + indefinite contract (after standard trial period of 2 months)

Send today your CV and motivation letter by e-mail to:  
[empleo@emailingnetwork.com](mailto:empleo@emailingnetwork.com)